

# cyber monday bogg bag

Why is Vanilla prepaid card an excellent deposit method across Canadian casino sites?

Due to its nature.

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If you still haven't purchased your prepaid card, make sure you calculate exactly how much you'd like to deposit at the casino, in order to make the best use of your card.

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How to spot a fake review

Online reviews are an increasingly important tool in modern consumers' spending decisions. In most cases committing to making almost any purchase without first consulting online reviews would be considered extremely foolhardy. However just how reliable are the reviews upon which we are basing these choices?

Researchers at Cornell University created a computer system that could spot fake

hotel reviews with over a 90% accuracy, however when presented with the same reviews, human participants spotted the fake reviews less than 50% of the time.

If the review is extremely long and peppered with technical or specialised marketing terms then this can be a sign of a fake review. Similarly very short reviews

that include no mention of the specifics of the product can also be a cause for

alarm. Red flags could also be raised for reviews written in broken English or

using terms incongruous to native speakers. Whereas another concern could be reviews

that include the brand, product name and model number as these could have

been posted simply to improve the product's SEO, as could reviews that include

a competitor's name.

In general most true reviews will include references to some of the actual features

of the product or service itself, telling you exactly what the reviewer did

or didn't like, and use language that is neither hyperbole nor extreme criticism.

Investigate the reviewer

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Most sites will allow you to report abuse or to flag up any reviews that you suspect

to be fake and in most cases these will then be removed. However this can be a

long, tedious and time consuming process. There are however a number of companies

who will take on this task for you albeit for a fee.

If you are simply looking to have a little more faith in the reviews that you are

using to determine a purchase, then sites such as [www.fakespot.com](http://www.fakespot.com) or [www.reviewmeta.com](http://www.reviewmeta.com)

allow you to paste the URL of the page containing the reviews that you

are interested in and will highlight any suspected fakes. You can also use the

public version of the system developed by Cornell University researchers for

spotting fake hotel reviews at [www.reviewskeptic.com](http://www.reviewskeptic.com).