brand name purses cheap

Mozilla buys Fakespot, a startup that identifies fake reviews, to bring shopping tools to Firefox

Mozilla Firefox logo outside of San Francisco location with palm tree in backgro undMozilla Firefox logo outside of San Francisco location with palm tree in back ground

Image Credits: David Tran / Getty Images

Mozilla announced today that it has acquired Fakespot, a startup that offers a w ebsite and browser extension that helps users identify fake or unreliable review s. The financial terms of the deal were not disclosed. Fakespot's offerings can be used to spot fake reviews listed on various online marketplaces including Amazon, Yelp, TripAdvisor and more.

Founded in 2016, New York-based Fakespot uses an AI and machine learning system to detect patterns and similarities between reviews in order to flag those that are most likely to be deceptive. Fakespot provides a rating or grade for the pro duct's reviews in order to help consumers make more informed decisions when making a purchase. The goal behind the company's website and browser extensi on is to give users the ability to quickly see where deceptive reviews may be ar tificially inflating a product's ranking in search engines.

"Fakespot will continue to work across all major web browsers and mobile de vices, and the Mozilla team will be investing in continuing to enhance the Fakes pot experience for its many, dedicated users," said Mozilla Chief Product O fficer Steve Teixeira in a blog post. "There will also be future Fakespot i ntegrations that are unique to Firefox. The addition of Fakespot's capabilit ies will make Firefox customers the best equipped to cut through deceptive revie ws and shop with the confidence of knowing what they're buying is high-quali ty and authentic."

Mozilla says that with Fakespot, Firefox users will have access to a trustworthy shopping tool that will help improve the e-commerce experience. The company say s it will introduce Fakespot functionality to Firefox over time.

Today's announcement comes a few weeks after Mozilla launched an AI-focused startup called Mozilla.ai. The newly forged company's mission isn't to b uild just any AI - its mission is to build AI that's open source and "t rustworthy," according to Mark Surman, the executive president of Mozilla a nd the head of Mozilla.ai.

Action - A bet or wager.

Nickel - A $500 bet.

Oddsmaker (Linemaker) - Someone who sets the opening line on a game.

Parlay - A a bet that combines multiple games for a higher payout.
An underdog can cover by losing by a number less than the spread or by winning the game outright.

Puckline - Hockey has a point spread of -1.