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A Survey Paper on Fake Review Detection System

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Abstract

Nowadays, E-commerce websites has become a vital part of regular life. The pande mic has taken a quick step towards the digital world and initiated changes in on line shopping behaviors. While buying products online many people read the revie ws related to the product and then decide on buying it. So, reviews play an important role if a customer wants to buy any product. This leads to increased spam review volume in social networks and e-commerce websites like Flipkart, Amazon, etc. Fake reviews can be used to demote a good product or to promote a bad produ ct, so there is a need for robust and reliable techniques to detect fake reviews which can be beneficial to the customer as well as to the vendor. The objective of this survey paper is to get an overview of different methodologies used to s olve such problems. This research presents a systematic review on methods to det ect spam review using different Deep Learning (DL) Approaches, Machine Learning (ML) Methods, Natural Language Processing (NLP), and Sentiment Analysis. Faké Reviews, Machine Learning, Sentimental Analysis, Deep Learning, Natural Lan guage Processing.

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